

Retail and Service Industries Division

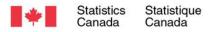


Opportunities for Economic Analysis

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Program coverage by industry GDP

	% of GDP
Goods producing sector	29.5%
Agriculture, forestry, fishing and hunting [11]	1.7%
Mining, quarrying, and oil and gas extraction [21]	8.1%
Utilities [22]	2.3%
Construction [23]	7.0%
Manufacturing [31-33]	10.4%
Service producing sector	70.6%
Wholesale trade [41]	5.7%
Retail trade [44-45]	5.4%
Transportation and warehousing [48-49]	4.4%
Information and cultural industries [51]	3.1%
Finance and insurance [52]	7.1%
Real estate and rental and leasing [53]	13.0%
Professional, scientific and technical services [54]	5.5%
Management of companies and enterprises [55]	0.7%
Administrative and support, waste management [56]	2.5%
Educational services [61]	5.3%
Health care and social assistance [62]	6.7%
Arts, entertainment and recreation [71]	0.8%
Accommodation and food services [72]	2.2%
Other services (except public administration) [81]	1.9%
Public administration [91]	6.3%







Sub-Annual Surveys – Content (1/2)

- Retail (NAICS 44-45)
- Monthly Retail Trade Survey
 - Sales by Province, Store Type, 3 CMAs, SA/Raw
 - E-commerce
 - K\$ by industry
- Retail Commodity Survey
 - Commodity breakdown by retail subsector, nationally
- Large Monthly Retailer panel
 - Commodity breakdown for 100 large retailers, by type
- New Motor Vehicle Sales
 - Number and sales value by origin, vehicle type









Sub-Annual Surveys – Content (2/2)

- Food (NAICS 722)
- Monthly Survey of Food Services and Drinking Places
 - Sales by Province, Restaurant type, SA/Raw









Annual Surveys - Content

- Generic Modules:
 - Revenue and Expenses
 - E-commerce
 - Client Type
 - Client Location
 - Purchased Services
 - International Transactions
- Survey-specific module (characteristics)
 - Breakdown of revenue sources
 - Information specific to each industry
 - For example: Publishing, Film, Accommodation, Property









Retail (44-45), Food and Accommodation (72)

- 44-45 Annual Retail Trade
- 454 Annual Retail Non-Store
- 722 Annual Food
- 721 Annual Traveler Accommodation









Information and Culture (51), Arts and Recreation (71)

- 511 Publishing
 - Books, Newspapers, Periodicals, Database
 - (Software)
- 512 Film and Sound Recording
 - Film Production, Post-Production, Distribution, Theatres, Sound Recording
- 711 Spectator Sports, Performing Arts, Leisure
- 713 Amusement and Recreation









Professional Services (54)

- 5412 Accounting
- 5413 Architects
- 5413 Engineers, Geomatics
- 5414 Specialized Design
- 5415 Computer Services
- 5416 Consulting
- 5418 Advertising









Real Estate, Management, Personal Services (53, 55, 56, 62, 81)

- 53 Real Estate Lessors, Real Estate Brokers
- 55 Head Offices
- 56 Employment, Travel and Tour
- 62 Residential Care Facilities
- 81 Repair and Maintenance

