



SYMPOSIUM

A New Take on Innovation in Canada

Boosting the Demand Side

May 17-18, 2018
National Arts Centre
1 Elgin Street, Ottawa



THURSDAY, MAY 17, 2018

Pacific Room

8:00-8:30 a.m. Continental breakfast – buffet

8:30-9:00 a.m. **OPENING REMARKS**

Graham Fox (Institute for Research on Public Policy)
Mitch Davies (Senior Assistant Deputy Minister, Innovation Canada)

9:00-10:00 a.m. **SESSION 1: THE CASE FOR A CHANGE IN CANADA'S INNOVATION POLICY PARADIGM**

Moderator (TBD)

Speakers

Caroline Paunov (Directorate for Science, Technology and Innovation, OECD)
Max Blouw (Wilfrid Laurier University)

10:00-10:15 a.m. Coffee break

10:15 a.m.-12:00 p.m. **SESSION 2: LINKAGES BETWEEN PRODUCTIVITY, TRADE AND INNOVATION**

Moderator

Michael Veall (Statistics Canada Research Data Centre, McMaster University)

Speakers

Dan Herman (Innovation Policy and Analysis, Innovation, Science and Economic Development Canada)
Andrew Sharpe (Centre for the Study of Living Standards)
Daniel Trefler (Rotman School of Management, University of Toronto)

Lantern Room

12:00-2:00 p.m. Lunch

Keynote speaker

Jakob Edler (Manchester Institute of Innovation Research, University of Manchester)

Pacific Room

2:00-2:30 p.m. **SESSION 3: THE CENTRALITY OF DIGITAL TECHNOLOGY FOR INNOVATION AND PRODUCTIVITY**

Chair

Pierre Therrien (Innovation and Market Analysis, Innovation, Science and Economic Development Canada)

Speaker

David Wolfe (Innovation Policy Lab, Munk School of Global Affairs, University of Toronto)

2:30-3:45 p.m.

**SESSION 4: DIGITAL TECHNOLOGY ADOPTION IN CANADA:
SECTORAL PERSPECTIVES**

Moderator

David Wolfe (Innovation Policy Lab, Munk School of Global Affairs, University of Toronto)

Speakers – advanced manufacturing, aerospace sector

Fabiano Armellini (Department of Mathematical and Industrial Engineering, Polytechnique Montréal)

Suzanne M. Benoît (Aéro Montréal)

Speakers – financial services sector

Vikas Shreedhar (Financial Services, Accenture)

Sue Britton (FinTech Growth Syndicate)

3:45-4:00 p.m.

Coffee break

4:00-5:15 p.m.

**SESSION 5: DIGITAL TECHNOLOGY ADOPTION IN CANADA:
SECTORAL PERSPECTIVES (CONT.)**

Moderator

David Wolfe (Innovation Policy Lab, Munk School of Global Affairs, University of Toronto)

Speakers – biotech and health sector

Elicia Maine (Beedie School of Business, Simon Fraser University)

Martin LeBlanc (Caprion Biosciences Inc.)

Speakers – natural resources sector

Ray Gosine (Munk School of Global Affairs, University of Toronto)

Michelle Ash (Barrick Gold Corporation)

Foyer Pacific Room

6:00-8:00 p.m.

Cocktail dinner

FRIDAY, MAY 18, 2018

Pacific Room

8:00-8:30 a.m.

Continental breakfast – buffet

8:30-10:00 a.m.

**SESSION 6: FROM CLUSTERS AND NETWORKS TO INNOVATION
ECOSYSTEMS**

Moderator

Patrick Cohendet (Department of International Business, HEC Montréal)

Speakers

Catherine Beaudry (Department of Mathematical and Industrial Engineering, Polytechnique Montréal)

Elvira Uyara (Manchester Institute of Innovation Research, University of Manchester)

Matthias Weber (Center for Innovation Systems and Policy, Austrian Institute of Technology)

Richard Shearmur (School of Urban Planning, McGill University)

10:00-10:15 a.m.

Coffee break

10:15-11:15 a.m.

SESSION 7: INNOVATION NETWORKS AND ECOSYSTEMS

Moderator

Catherine Beaudry (Department of Mathematical and Industrial Engineering, Polytechnique Montréal)

Speakers

Carl Weatherell (Canada Mining Innovation Council)

Johanne Senécal (Federal Government and Regulatory Affairs, TELUS Corporation)

Matt Hebb (Ocean Supercluster)

Maurice Moloney (Global Institute for Food Security)

11:15-11:45 a.m.

SESSION 8: ROUND TABLE DISCUSSION ON CLUSTERS AND INNOVATION ECOSYSTEMS

Foyer Pacific Room

11:45 a.m. -1:00 p.m.

Lunch

Pacific Room

1:00-2:15 p.m.

SESSION 9: INTELLECTUAL PROPERTY PROTECTION AND INNOVATION OUTCOMES

Moderator

Giuseppina D'Agostino (Osgoode Hall Law School, York University)

Speakers

Nancy Gallini (Vancouver School of Economics, University of British Columbia)

Corinne Langinier (Institute for Public Economics, University of Alberta)

James Hinton (Bereskin & Parr LLP)

2:15-2:30 p.m.

Coffee break

2:30-3:45 p.m.

SESSION 10: POLICY IMPLICATIONS FOR CANADA'S INNOVATION AGENDA

Moderator

Graham Fox (Institute for Research on Public Policy)

Speakers

Peter J. Nicholson (Founding President, Council of Canadian Academies)

Paul Boothe (Trillium Network For Advanced Manufacturing)

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